



SAAS ANALYTICS PLATFORM

FOR FOOTBALL ACADEMIES

8

Pilots in US since Jan
2025

PLATFORM FEES

2%-5%

SUBSCRIPTION SAAS

\$8 per player per month

\$2.5M

Proj. ARR 2027

\$90K

Current LTV

SOLUTION

- 75% quicker data collection
- 70% improvement in athlete dev
- 60% improvement in player visibility

OUR ADVANTAGE

- Enhances or replaces a Performance Analyst
- Central repository connecting all departments
- Training + match data - Competition only has match data
- Automated Timeline based performance portfolio for athletes

PRODUCT STAGE

- Currently at Stable V1
Launching V2 (Q2 2025):
- Improved UX
 - UI revamp for sporting outlook
 - Support for GenAI

TEAM



Nihal
Pradeep



Swathy
Krishnan



Nagaraj R
Potti



Patricia
Rodriguez



Tony
Grant



Warren
Gregson

FUNDING & OPPORTUNITY

\$10 M
Round Valuation

\$2M
Current raise (800k commits)
(Rogelio, Jeremiah White, Fowler)

\$330k
Previously raised
(F&F, Jim George, Upekkha)

Why Us?

- Leadership team with 130+ years of experience
- Potential to revolutionise grassroots sports development

\$45M

SOM
3K UK/US
Football

\$1.2B

SAM
4k reg.
acad in 20
sports

\$33B

TAM
50k acads
in 33 pro
sports

CUSTOMERS



COMPETITION



SCOREBREAK