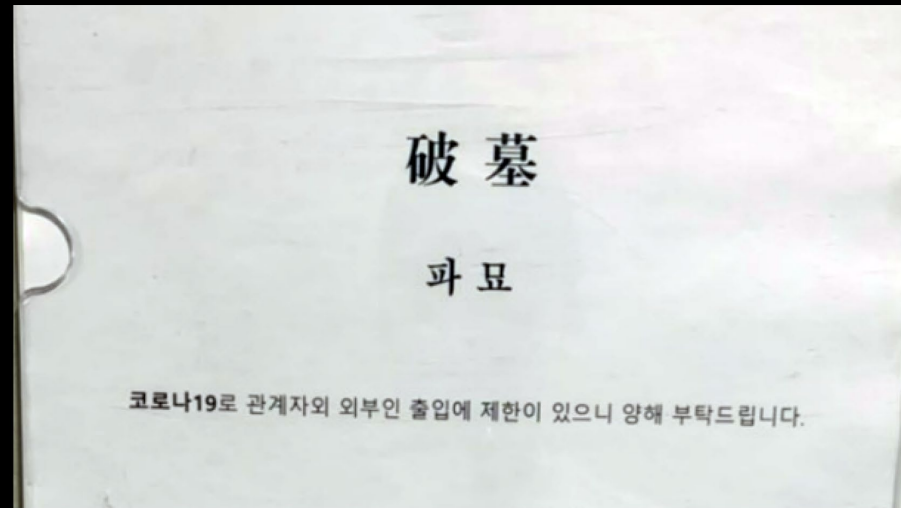
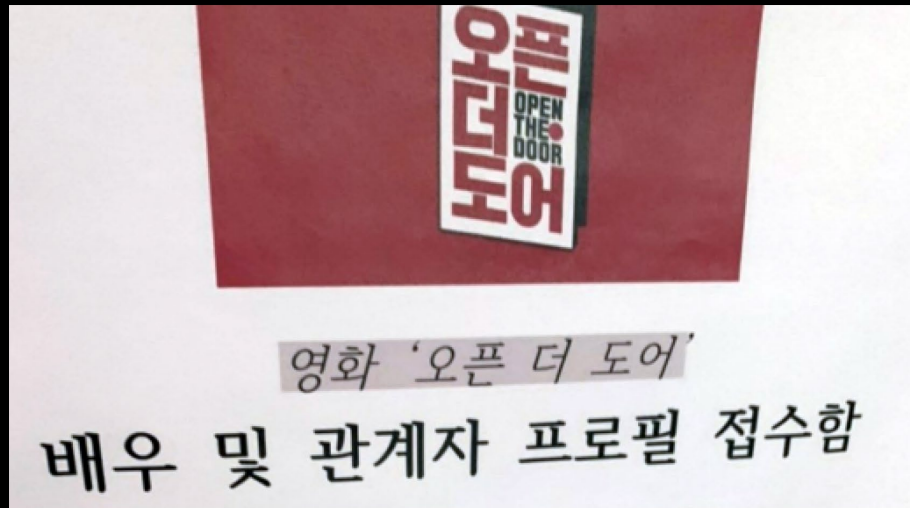


# Actor Casting Platform

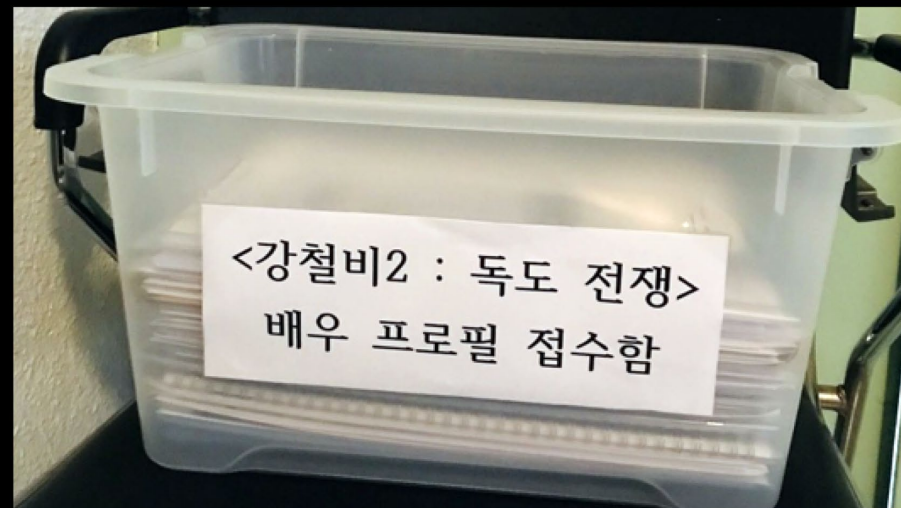
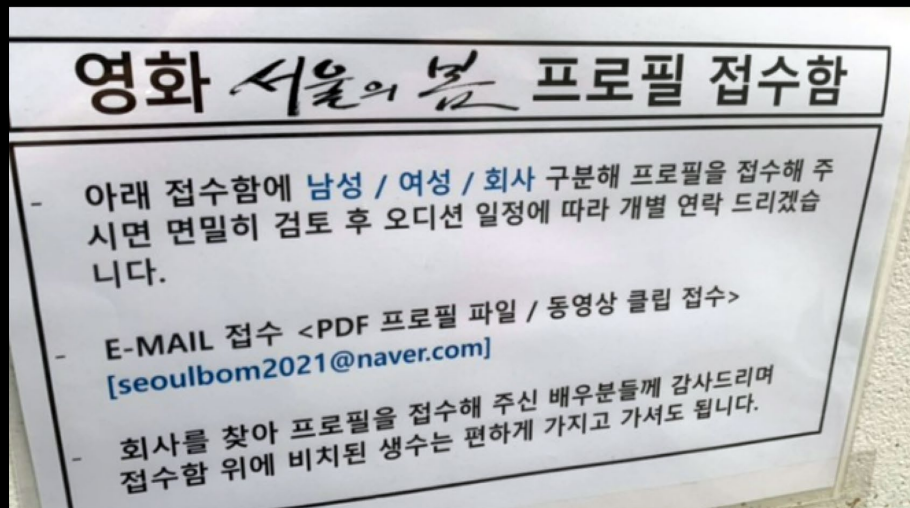
# PLFIL

[www.plfil.com](http://www.plfil.com)





The current state  
of the industry

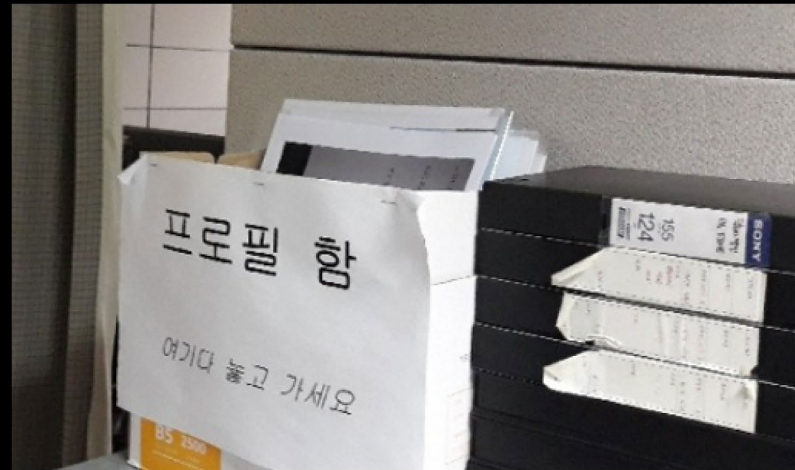


2024  
Still submit the actor's profile on paper





**The current state  
of the industry**



**50 weekly visits to manufacturers,  
2,500 annual reviews of more than 20,000 paper/email resumes**



받은편지함

9372

- ☆ 별표편지함
- 🕒 다시 알림 항목
- ▶ 보낸편지함
- 📄 임시보관함
- ▼ 더보기

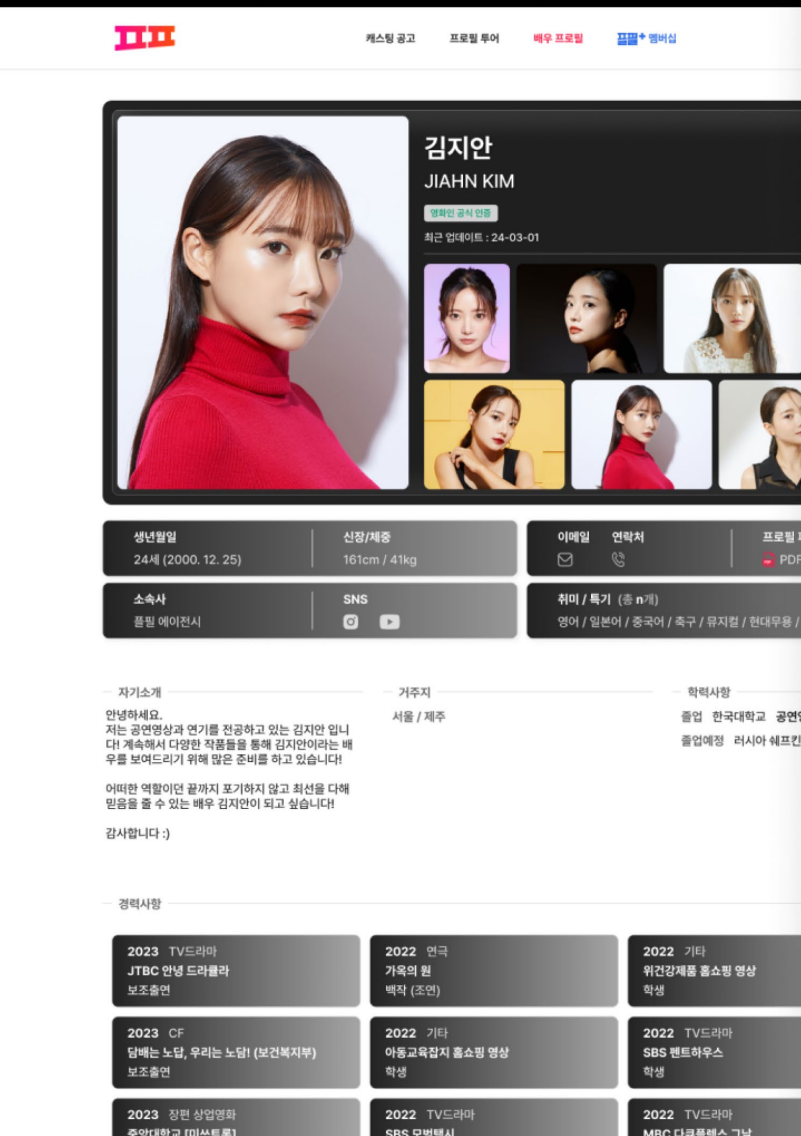
<input type="checkbox"/> ☆	김수민	에스윌엔터테인먼트 20대 신인 모집:김수민/21세/여/동덕여대방송연예과 - 대용량 첨부 2개 4...	23. 12. 22.
<input type="checkbox"/> ☆	Lorraine Bellosillo	에스윌엔터테인먼트 20대 신인 모집 - 안녕하세요, 프로필 접수 하고자 하며 메일 송부드립... +1	23. 12. 21.
<input type="checkbox"/> ☆	이태길	이태길 프로필 (1995_남) - 대용량 첨부 2개 183MB 이태길_남_27_자유연기_갯마을 차차차.m... 	23. 12. 21.
<input type="checkbox"/> ☆	전민협	안녕하세요!! 배우 전민협 프로필&영상입니다. - 대용량 	
<input type="checkbox"/> ☆	이근후	[40대남자]이근후/44세/남 - 대용량 첨부파일 2개(321M 	
<input type="checkbox"/> ☆	박상열	[북한 고위급 간부] 박상열 / 59 / 남 - 대용량 첨부 1개 44MB 남_61년생_173_67_박상열 연기영... 	23. 12. 21.
<input type="checkbox"/> ☆	이상완 팀장(Andfluxus(...	[30대남자]김동창/30세/남자 30대 다양한 남자 배우 지원합니다! - 대용량 첨부 1개 31MB 엔... 	23. 12. 20.
<input type="checkbox"/> ☆	rick 2	[30대남자]유진호/38/남 - 대용량 첨부 7개 304MB 1985_유진호_남_연기영상 프로필.mp4 89... +1	23. 12. 20.
<input type="checkbox"/> ☆	이병웅	[북한고위급간부]이병웅/52세/남 - 대용량파일 2개 (17.95MB) ~ 2024.01.19 (30일 보관, 100회... 	23. 12. 20.
<input type="checkbox"/> ☆	강신혁	<중국어가능>강신혁/59/남 - 대용량 첨부 2개 32MB 2023_11_18 18_03 (1).mp4 15916714 ~ 20... 	23. 12. 20.

Every day, e-mailed in  
He's been hit by a 'profile bomb'..

The current state  
of the industry

Insufficient mailbox capacity,  
View more than 20,000 e-mails





Actor / Producer

3 minutes,  
Once you register your profile  
Casting the work you're being offered



캐스팅 공고

프로필 투어

배우 프로필

필름 + 멤버십



Actor / Producer



장편 상업영화

영화 <플릴 포에버>  
20~40대 배우를 모집합니다!

D-3 / 2023-12-20 마감

작품 소개

작품 카테고리

장편 상업영화

작품명

플릴무비A

제작사

플릴 4F

감독

김효건

상세내용

안녕하세요.  
영화 <플릴 포에버>에서 20~40대 배우님들을 모집합니다.

[작품 소개]

- 장르 : 스릴러

- 로그라인 : 빛에 쫓기는 기러기야빠 권희(32)는 과거에 저지른 일이 드  
러나며 회사에서 해고된 위기에 처한다

캐스팅 및 촬영

광고 모집 마감일

2023-12-20

캐스팅 담당자

김권희

촬영기간

2024-01-01 ~ 2024-03-20

촬영 지역

서울특별시 강남구 학동로12길 16

출연 회차

16 회

출연료

1,000 만원 ~ 1,100 만원 (협의가능)

## 남자주연 - 진안

성별 남성      모집 나이 20세~28세

배역에 대한 상세 설명이 보여지게 됩니다. 배역에 대한 상세  
설명이 보여지게 됩니다.배역에 대한 상세 설명이 보여지게  
됩니다.

### 배역 지원 시 추가 자료

- [사진] 무보정 정면 사진 (필수)
- [동영상] 우는 연기 영상

Apply



One click,  
Audition application completed



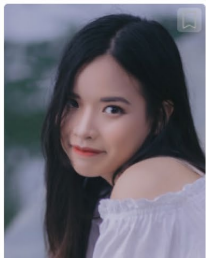
[캐스팅 공고](#)[프로필 투어](#)[배우 프로필](#)[필터 + 멤버십](#)

## 배우 프로필

총 1명의 배우들이 풀필에 등록되어 있습니다.

[필터 옵션](#)[업데이트](#)

이지연  
24세



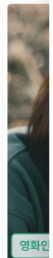
김수아  
24세



박다니엘  
24세



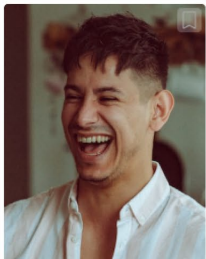
김세레나  
24세



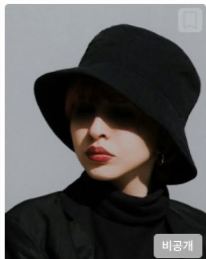
박초원  
24세



허윤지  
24세



임성범  
24세



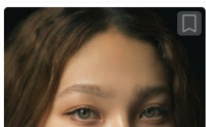
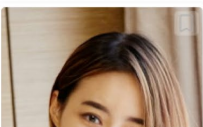
이지연  
24세



E.Petti  
24세



이현오  
24세



## 배우 검색

기본 분류

성별

여성

나이

25

세

~

50

세

신장

-

cm

~

-

cm

체중

-

kg

~

-

kg

캐스팅 담당자 전용

출연 경력

☒ 장편상업영화

☐ 장편독립영화

☐ 단편영화

☐ TV 드라마

☐ 웹 드라마

☐ CF

☐ 유튜브

☐ 연극

☐ 뮤지컬

☐ 기타

체형 (BMI)

thin / normal

thin

normal

big

big+

비공개 배우 프로필

☒ 비공개 배우 프로필 보기

필터초기화

적용하기

# Production

Tens of thousands of actors,  
Search under the conditions  
you want

🔍 Chinese Detective

Gender

Male ▼

Age

25

~

50

Height

170

cm

~

200

cm

Weight

70

kg

~

150

kg

Body type (BMI)

big / big+



thin



normal



big



big+



**Kim kwon hee (Age 29)**

Recent activity date : 2024-03-13

**Special Skills**

Chinese, Japanese, Taekwondo

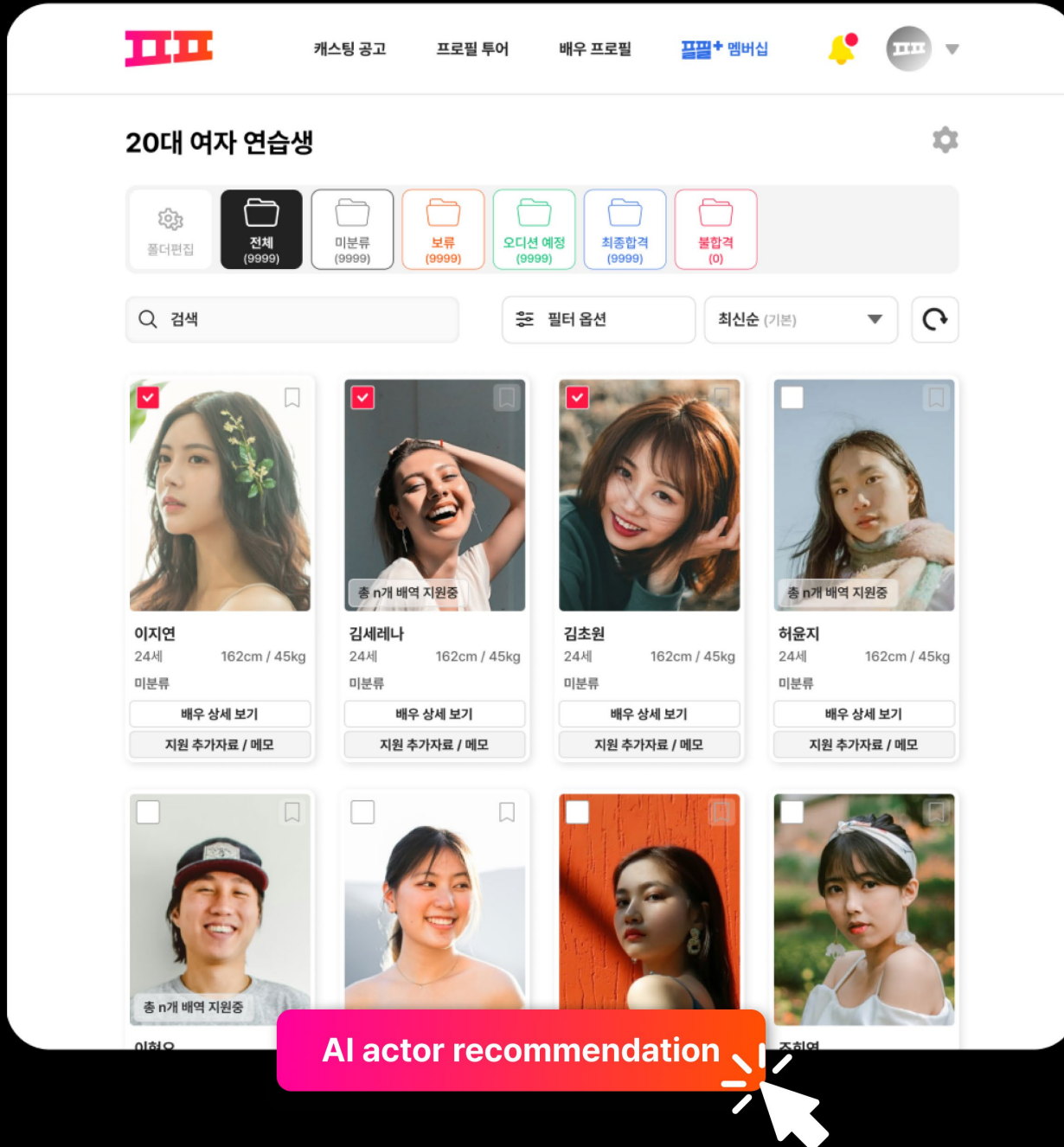
**Career Experience**

2023 Commercial film

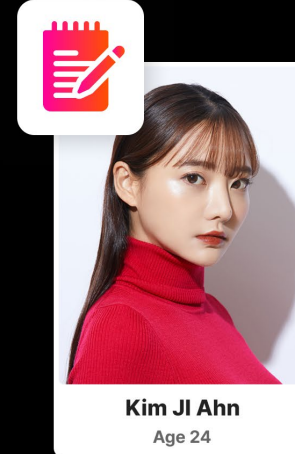
The police station next to the zoo

Detective 1 - Kim





## Production



### Charge (A) : Memo

He looks good as the leader of the group in Episodes 1-6. What do you think of the other managers?

2024-03-01 10:34

### Charge (B) : Memo

Dance choreography evaluation - A matching evaluation of the roles that you applied for - S

2024-03-02 16:00

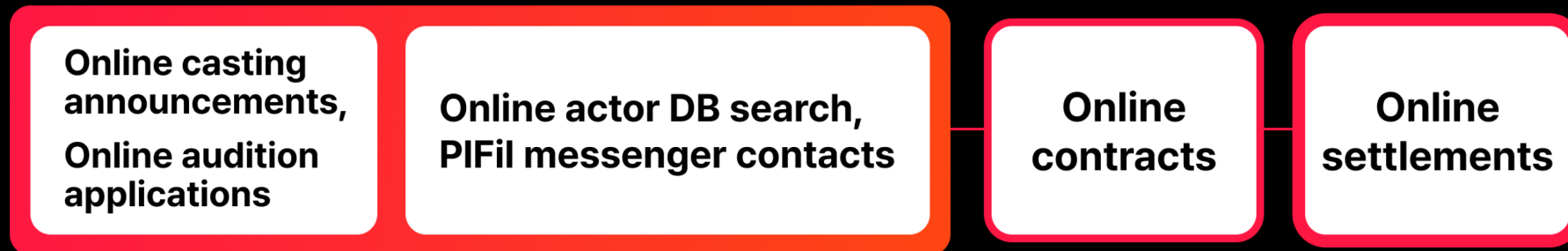
AI Actor Recommendation Feature,  
Actor Casting Memo

Production

**Off-line Average Movie Casting Period** → **60 days**



***PLFIL* Average Casting Period** → **Within 6 days**



**90%** ↓



# Comprehensive Celebrity Management

Target Market

**\$23 billion +**

## Actor Agency

**\$769 million +**

## Actor Casting

**\$76.92 million +**

## Market Performance



Over 25 years, **12,000** people



Over 8 years, **18,000** people

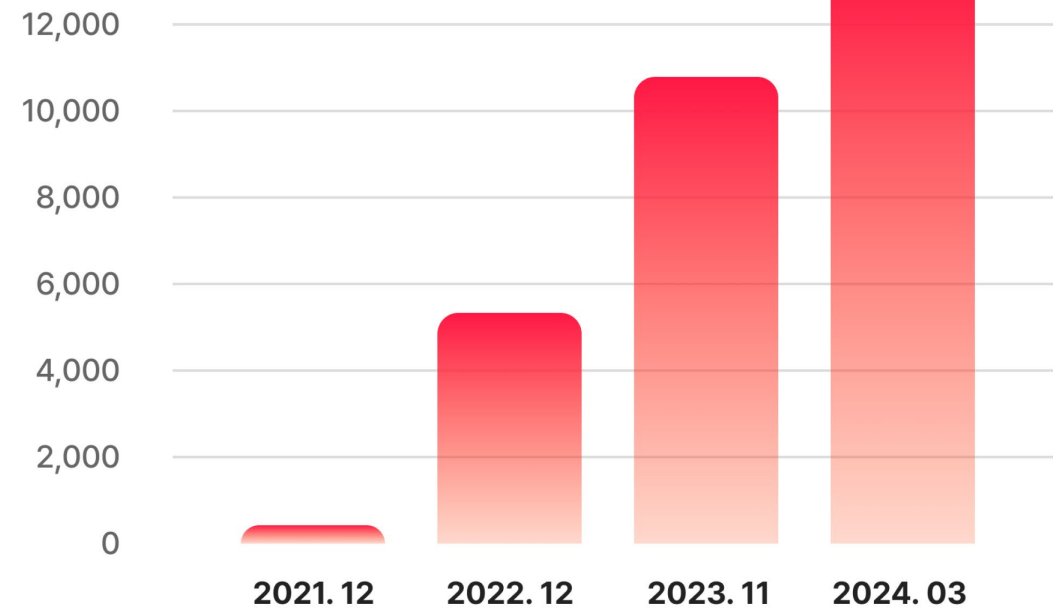


Over 4 years, **6,800** people



# PLFIL

Over 2 years, registered  
**15,000+** actors





---

Major Casting  
Examples

# 오징어 게임 2

**NETFLIX**

A NETFLIX ORIGINAL SERIES

Major Casting  
Examples



Director  
Ryoo Seung-wan's  
Production



# Major Casting Examples



강현준



Hyunjun Kang

공유하기

최근 배우 활동 일자 : 24-02-20

출생

2000-11-30

신체

128cm 38kg

이메일



연락처



취미 / 특기

더보기 >

- 경상도 사투리
- 현대무용
- 요리
- 태권도
- 즉흥무용
- 사격
- 승마
- 장구
- 한국무용
- 연변 사투리
- 북한 사투리
- 영어

SNS



프로필 다운로드

PPT

PDF

NETFLIX

'Badland Hunters'  
Kang Hyunjun



## Business Model

# PLFIL

### Actor Agency Services Provided

- 1) Actor Sales
- 2) Online Acting Education
- 3) Appearance Support
- 4) Contract / Legal Advice

### Online Casting System Provided

- **Monthly Membership (\$40)**
- **(Exclusive Contract) Appearance Fee 20%**

- **Monthly Usage Fee**



**Actor Members**



**Production Companies**

## Team Industry Expertise & Technology



CEO

**MINGUK YOU**

Bachelor's in English Literature,  
Hankuk University

Actor Community PIFil Operator

Actor Casting Director (2020~)



CTO

**Hyogeon Kim**  
and 3 others

Seoul National University  
Computer Engineering,  
Venture Management

Experience in  
multiple film productions



Product Designer

**Sangmin Lee**

Chung-Ang University,  
Major in Visual Design

10-year Designer



Casting Director

**Changhee Go**  
and 2 others

Seoul Institute of the Arts,  
Department of Broadcasting and Film

Participated in the  
production of Netflix's  
Squid Game, Ok-ja,  
Badland Hunters, etc.

# 2022

## 필톡 Web DRAMA

### Project Outcome Report

a project funded by Tiktok Pte. Ltd



#필톡오디션

Views 44.4M



즐거찾기에 추가됨

나의 끼를 맘~껏 뽐내보자! 🎬🎤  
플필X틱톡 웹드라마 오디션에 지금 바로 참여하세요! 🔥

👉 오디션 지원하기 <https://www.plfil.com/tiktok>

열기 ▼



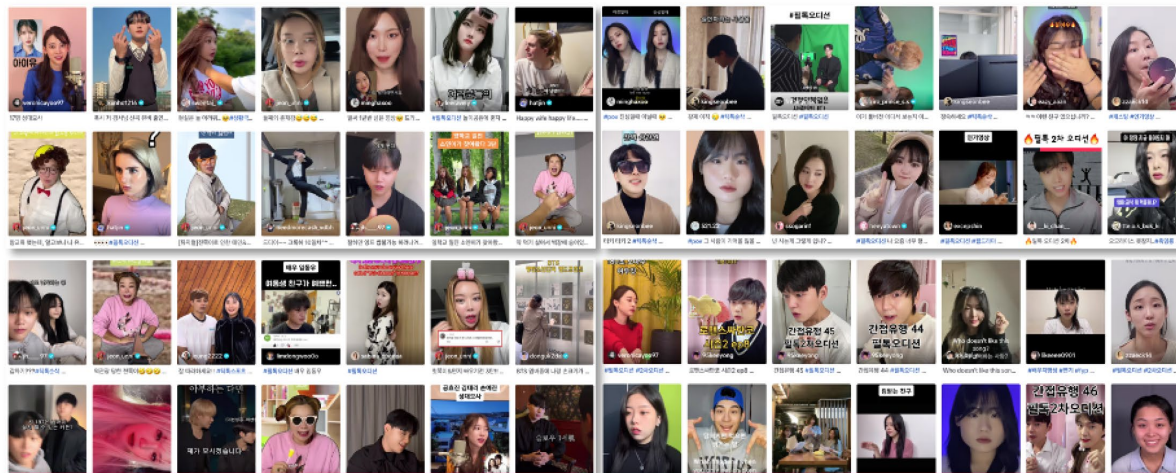
이 해시태그에 참여하기

The videos tagged with **#필톡오디션** on TikTok have surpassed **44 million views in total**.

The goal of this web drama project was to support participants in showcasing their talents, pave the way for them to become influencers, nurture future influencers, and create a stage for their performances.



## • The actual uploaded videos for #필독오디션



### First Audition

Participate in the first audition for the web drama by uploading acting video **reels** on **TikTok**.

### Second Audition

Candidates who pass the first audition participate in the second audition by uploading acting video **reels** on **TikTok**.



### Final Audition

In-person auditions will be conducted at the Plpil headquarters for those who pass the second audition.

## • In-person audition venue



# Audition videos achieve 45 million views!

- Script reading



- Filming set



- Web Drama 'Immakase'

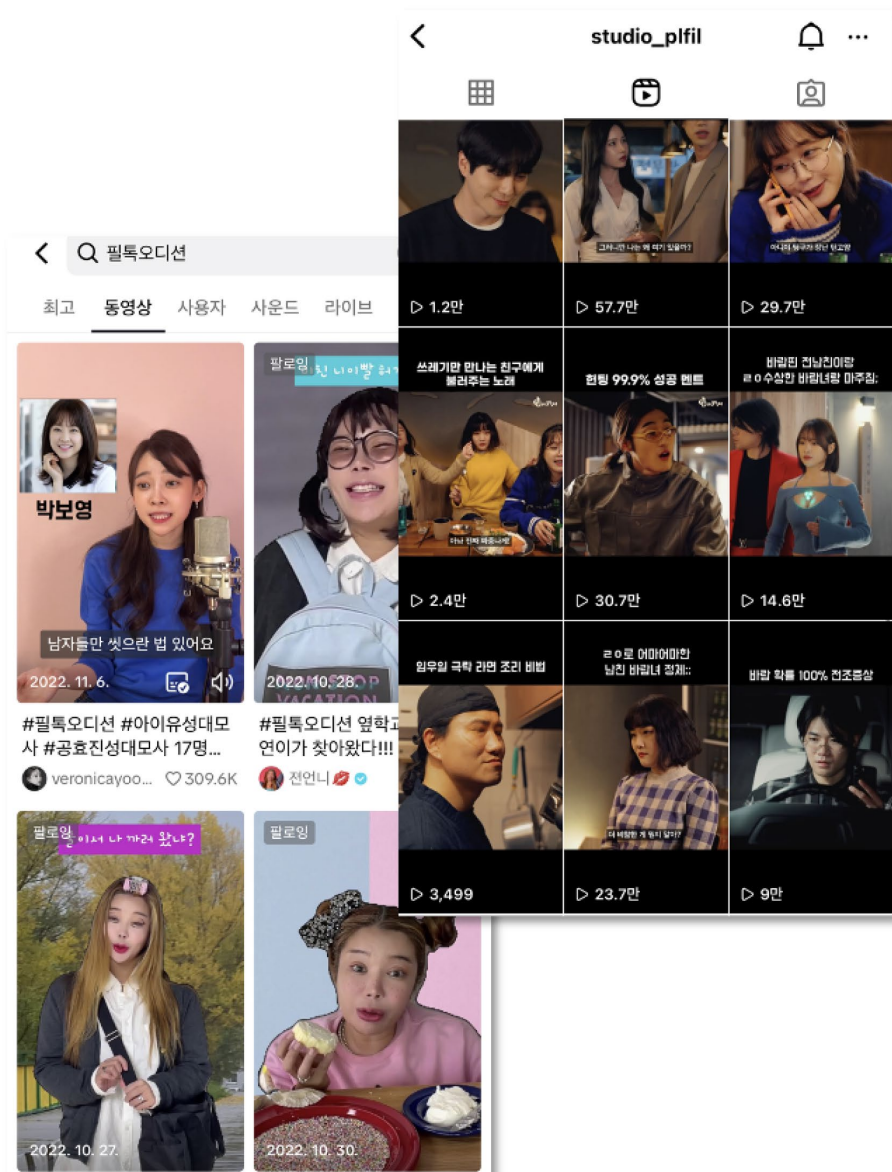


## Web Drama Production

Selection of Final Candidates and  
Production and Broadcast of the  
**Web Drama** 'Immakase'

# Web Drama Achieves 5 Million Views!





46 Million Views



4 Million Views

# Total 50 Million Views

Many actors, ordinary people,  
and popular creators showed great interest  
in the Plpil x TikTok web drama audition.  
The audition participation through short shorts videos  
resulted in a total of over  
**50 million views.**

# Actor Casting Platform

# PLFIL

CEO. MINGUK YOU

 +82-10-7979-4796

 min@plfil.com

[www.plfil.com](http://www.plfil.com)

